



Official Rules for Write from the Heart 2021 Writing Contest

1. No purchase necessary.
2. Entrants must be over 18.
3. Entries will be considered equally and winners will be chosen anonymously from a pool of all entries. Purchase does not enhance chance of winning.
4. The Campaign is only open to legal residents of the United States and Canada (excluding Quebec), and is void where prohibited by law. Employees of Write from the Heart, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the "Employees"), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the contest. The contest is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
5. Two winners (one from middle school and one from high school) will receive one free workshop of their choice (valued between \$99-150). Selection must be made via email, and registration must be completed within one (1) year of the contest end date.
6. Two winners (one from middle school and one from high school) will receive a \$50 gift certificate valid on anything in the Write from the Heart shop. Certificate is valid for one (1) year from the contest end date.
7. Two winners (one from middle school and one from high school) will receive one free workshop of their choice (valued between \$99-150). Selection must be made via email, and redemption must be completed within one (1) year of the contest end date.
8. Contest ends 9/30/21 at 11:59pm EST and winners will be announced on or after 10/31/21. Winners will be notified via email.
9. Winner will be selected by anonymous judging by professional teachers.
10. Write from the Heart shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within two (2) weeks from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this contest is conditioned upon compliance with any and all federal, state, and local laws and regulations.
11. Entrants may submit only one entry.
12. Prizes: The specifics of the prize shall be solely determined by Write from the Heart. No cash or other prize substitution shall be permitted except at Write from the Heart's discretion. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Write from the Heart to use Winner's

name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

13. The contest hosted by Write from the Heart is in no way sponsored, endorsed, administered by, or associated with Facebook or Instagram.
14. By entering, You agree to release and hold harmless Write from the Heart and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.